

THANK YOU

Cuong Vinh Manufacture & Trading Co., Ltd would like to send our sincere and deep thanks to our Clients and Partners who have always trusted, supported, chosen and used our products and services during the past times. It can be said that this is an extremely valuable gift and also a strong source of motivation for our sustainable development.

With a customer-centered business philosophy, we have always strived for constantly listening, learning and innovating the quality of our products and services. From there, that can deliver the best products at the most reasonable prices, as well as meet all the increasingly demanding needs of our Clients and Partners.

Wishing our Clients and Partners good health, happiness, success and prosperity.

Best regards!

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Headquarters (Factory 1)


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 **Youtube:** Cuong Vinh Manufacture & Trading Co., LTD



Specialize in manufacturing electric motor **top in Vietnam**

COMPANY PROFILE



Mr **LE TO HA**
FOUNDER & CEO

■ Year 1966

Born and raised in Ho Chi Minh City, Vietnam.

■ Year 1980

Dropped out of school at 14 years old, started-up with a small business in selling electronic components.

■ Year 1995

29 years old founded Cuong Vinh Manufacture & Trading Co., Ltd, with the initial Charter Capital to 600 million VND , a small factory of around 200 m², production capacity reaching 300,000 products per year. The number of employees is about 30 people.

■ Year 2010

Increased the Charter Capital to 100 billion VND. Invested in building a new head office in Binh Tan District and a new factory in Hai Son Industrial Park with an area of 40,000 m², increased the capacity to over 7 million products per year.

■ Year 2024

After more than 29 years of companionship and development with the Company, under his wise, ingenious and creative leadership, Cuong Vinh Manufacture & Trading Co., Ltd has affirmed its leading position in the field of electric motors domestically and ranked in the Top 5 in Southeast Asia, exporting to more than 15 countries. In recent time, the factory scale is > 47,000 m², production capacity is > 10,000,000 products per year, and the number of employees is about 1,000 people.

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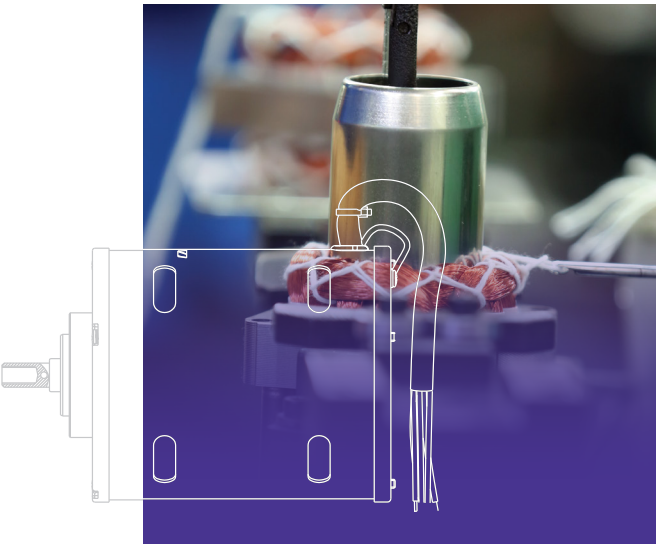
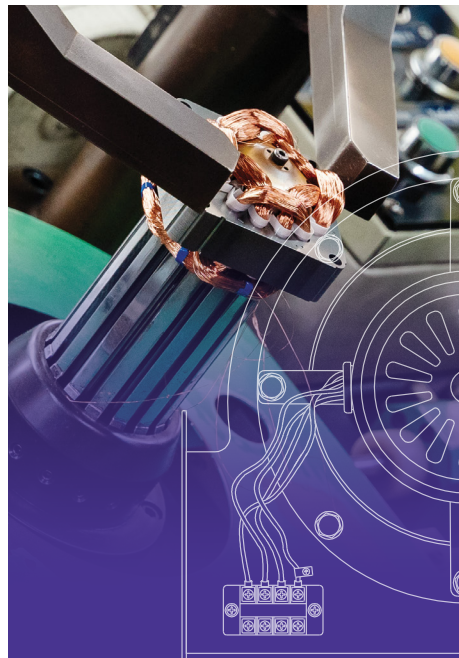
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Dear Our Clients & Partners,

First of all, **Cuong Vinh Manufacture & Trading Co., Ltd** would like to sincerely send to our Clients and Partners greetings, wishes for health, luck and success as well as our deep gratitude for your trust and support as accompanying with us throughout the past times.

After more than 29 years of establishment and development, we have gradually affirmed our leading position in the field of manufacturing electric motors and successfully built a prestigious brand trusted by domestic and international clients. Currently, 65% of company products for export and 35% for domestic market, with the traditional product lines serving residential electric fans and industrial fans (output power from 10W to 500W). Cuong Vinh also produces industrial motor (output power < 500W) such as: motors for air conditioners, food dryers, shrimp feeding machines, coffee makers, coffee grinders, film packaging machines, welding machines, rolling doors,...; as well as centrifugal fans for air shower chamber - disinfection chamber.

With the desire to bring our clients the best products at the most reasonable prices, Cuong Vinh has successfully applied and operated a quality management system according to ISO 9001:2015 standards to improve the product quality, and invested in building a factory with an area of more than 47,000 m², increased the capacity to over 10 million products per year with modern machinery and production lines.

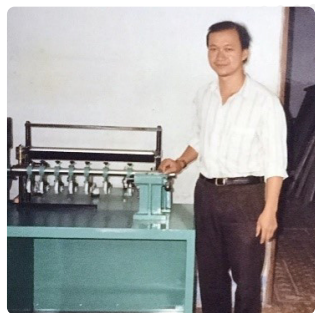
Cuong Vinh is honoured to own high quality personnel who are professionally and methodically trained, as well as have long-term commitment to the sustainable development of the Company. In particular, with a team of dedicated and professional sales staff, with the spirit of "All for customer service", always work to meet all the needs of our clients and gain their highest satisfaction.

Best regards!

Historical Milestones



- Invested in building a new large-scale factory of over 6,400 m² in Binh Chanh District, with the capacity increased to approximately 1 million products per year.



2000



2005

- Increased the Charter Capital to 20 billion VND.
- Invested in 2 larger production lines with the capacity of over 5 million products per year.
- Became a main supplier for small and large electric fan manufacturers in Vietnam.



- Increased the Charter Capital to 100 billion VND.
- Invested in building a new head office in Binh Tan District and a new factory at Hai Son Industrial Park with an area of 40,000 m², increased the capacity to over 7 million products per year.
- Enlarged export markets to other countries such as Indonesia, Myanmar, Egypt, Bangladesh, Cuba, Brazil...

2010

2015

- Increased the capacity reaching more than 8 million products per year, and developed more new foreign markets including Nigeria, Jordan, Japan...
- Built and operated quality management system ISO 9001:2008.



2018 - Now

- Enhanced production capacity to over 10 million products per year.
- Completed the upgrade of the quality management system from ISO 9001:2008 to ISO 9001:2015 version.
- Successfully researched and developed new product lines, such as: motors for coffee makers, coffee grinders, film packaging machines, welding machines, rolling doors and centrifugal fans for air showers - disinfection chambers.
- Maintaining a leading position in the electric motor manufacturing industry.

Vision & Mission

Vision

“Accompanying the movement and development of modern industry”

Mission

Deliver to our clients the safety, quality, execution time and optimal solutions in the field of electric motor supply.

Continuously create and improve manufacturing business activity to accompany with the development of enterprises.

Core Values

Cuong Vinh operates based on 05 core values, which are the foundation for our stable and sustainable development over the past 29 years, always trusted and enthusiastically supported by our clients and partners.

Cuong Vinh is committed to delivering exceptional client satisfaction with our products and services, building up mutual trust in effective cooperation and sustainable development through the sharing of benefits and values.

Prestige



Cuong Vinh always takes the initiative to learn, think and create innovative products and services with high quality that brings the best values to our clients.

Intelligence



Cuong Vinh takes responsibility to fulfilling our commitments to clients, always listening and cooperating with them for development.

Accountability



Devotion

Cuong Vinh always places the interests and desires of our clients at the top, brings the best products and services to meet their satisfaction.

Companionship

Cuong Vinh is willing to be the companion to sustainable development with our partners based on the sharings of benefits and values. Cuong Vinh is committed to creating the best working environment for the dedication and development of human resources, sharing the values of the Company

Company Size



Export
15⁺
countries



Experience
29⁺
years



Production Capacity
10,000,000
products per year



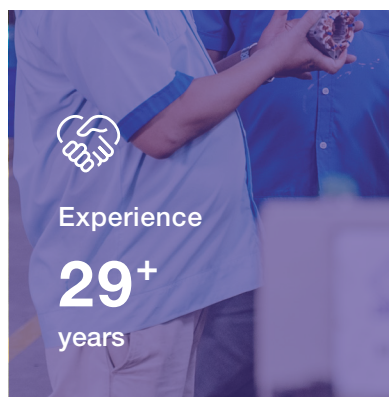
Total Employees
1,000⁺
people



Factory
47,000⁺ m²



Machinery and Equipment
650⁺
units



Organizational Structure

CEO | GENERAL DIRECTOR

INTERNAL
SUPERVISORY BOARD

EXTERNAL DEPUTY
GENERAL DIRECTOR

INTERNAL DEPUTY
GENERAL DIRECTOR

HR &
Administration
Dept

Procurement
Dept

Accounting
& Finance
Dept

Sales &
Marketing
Dept

R & D
Dept

Quality
Management
Dept

Technical
Dept

Planning
Dept

Factory



Human Resources



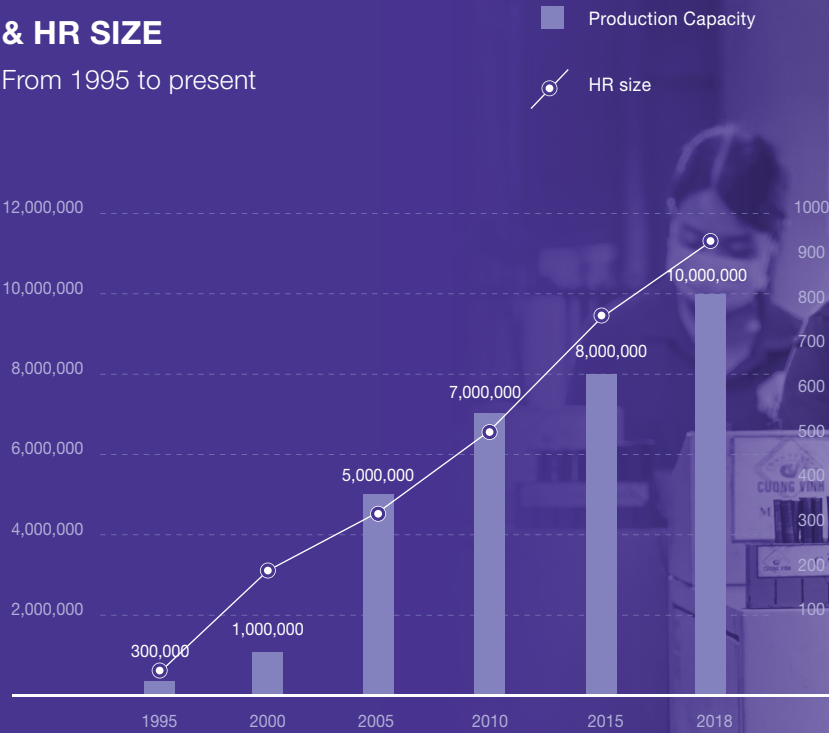
In any organization, a team of highly qualified, experienced and well-managed personnel is needed. Understanding those people are the most valuable assets of all business activities, Cuong Vinh always focuses on human resource management to discover, attract and retain the talents.

This is seen as one of the important factors that helps the Company improve labor productivity and enhance the efficiency of production activities; furthermore, contributing to Cuong Vinh's survival and sustainable development in today's increasingly fiercely competitive market economy.



PRODUCTION CAPACITY & HR SIZE

From 1995 to present



Year	Production Capacity	HR Size
2018	10,000,000	950
2015	8,000,000	780
2010	7,000,000	550
2005	5,000,000	360
2000	1,000,000	260
1995	300,000	40



01

Manufacturing & Trading
ELECTRIC FAN MOTORS

Civil Electric
Fan Motors



Industrial Fan
Motors



03

Manufacturing & Trading
**1 PHASE, 3 PHASE
CENTRIFUGAL FANS**



02

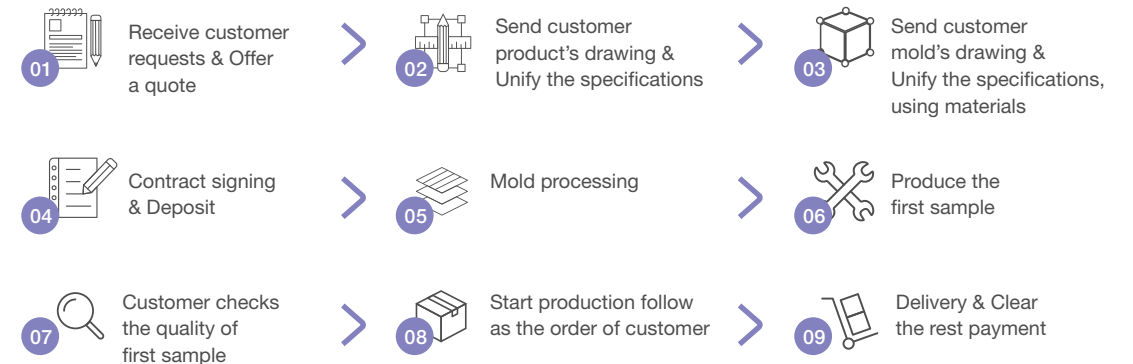
Manufacturing & Trading
ELECTRIC MOTORS

Serving many fields of Industrial –
Agricultural – Fishing industries



04

Manufacturing
PRESSURE CAST ALUMINIUM PRODUCTS AS REQUIRED



Quality Commitments

With the principle of action "**Quality, Prestige, Cooperation and Development**", we are committed to producing and providing products with appropriate quality, ensuring maximum satisfaction and continuous improvement, that can meet today's increasing demands of our clients with the following specific commitments:



Operate and continuously improve the ISO 9001:2015 quality management system as the core foundation for creating the best technical and high-quality products to satisfy our clients' requirements.



Continuous improvement, taking the quality as the top goal, ensuring production and supply of our products that suit all clients' needs.



Meet infrastructure requirements, build a favorable working environment and conditions to maximize creative capability that contribute to the sustainable development of the Company.



Attract highly qualified personnel. Develop human resources through always maintaining training to improve operational management and skills needed for all job positions in the enterprise.

CERTIFICATES AND ACHIEVEMENTS

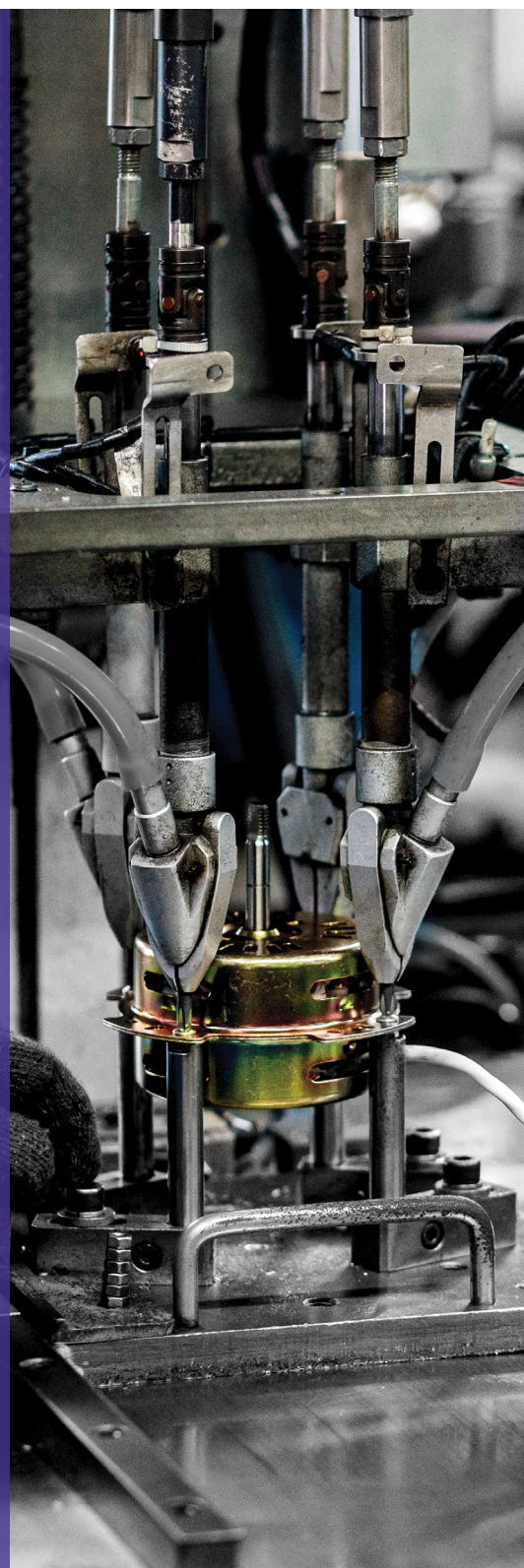


- 01 Production Capacity & Machinery and Equipment Capacity
- 02 R&D Capability Product Research & Development
- 03 Capabilities to Operate & Control Quality Management Systems
- 04 Consumption Market
- 05 Warehouses & Logistics

01

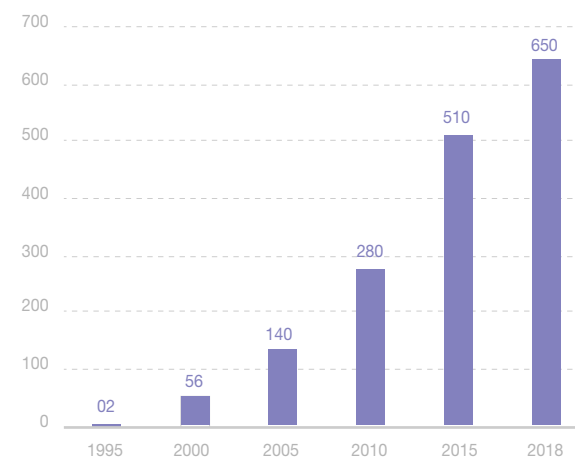
PRODUCTION CAPACITY, MACHINERY & EQUIPMENT CAPACITY

With only 02 machines since the early day of establishment. To date, the factory has operated over 650 machines and equipment, increasing its area up to 47,000 m². In the coming time, Cuong Vinh is actively implementing improvement and investment activities to contribute to reinforce the Company's competitive advantages in the market.



MACHINERY & EQUIPMENT CAPACITY

From 1995 to present



Year	Machines and Equipment
2018	650
2015	510
2010	250
2005	140
2000	58
1995	02



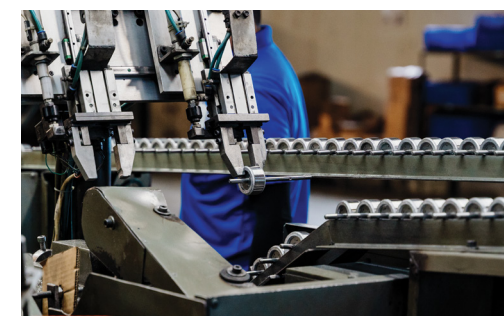
WORKSHOP 01 Produce semi-finished products "Stator", supply to Workshop 02.



WORKSHOP 02 Receive semi-finished products from Workshop 01, 03 & 04, to fully assemble the finished products – Cuong Vinh Motors.



WORKSHOP 03 Produce semi-finished products "Cover & Gearbox", supply to Workshop 02.



WORKSHOP 04 Produce semi-finished products "Rotor", supply to Workshop 02.

02

R&D CAPABILITY PRODUCT RESEARCH & DEVELOPMENT

R&D Department plays an essential role in the stable and sustainable development of the business. R&D activities are shown in many aspects: increasing innovation capabilities, enhancing technological capabilities, reinforcing the position and value of the business in the market.



As a constantly innovating enterprise, Cuong Vinh concentrates on market research activities and new product development. Since then, to grasp changes, market trends of technology, machinery and the appearance of new products; as well as to promptly meet the increasingly demanding needs and desires of today's customers for the products.



03

CAPABILITIES TO OPERATE & CONTROL QUALITY MANAGEMENT SYSTEMS

To implement the strategy of improving product quality, Cuong Vinh has continuously improved the production process and quality control from input materials, during the process and output products, before being delivered to our clients.

QUALITY CONTROL PROCESS



Customer complaints are received and resolved quickly and effectively by the Company. The causes of non-conformities are fully recorded in documents and are carefully preserved.

Cuong Vinh has also successfully applied and operated a quality management system from input – raw materials, to output – finished products. With a strict quality control, all our products are guaranteed to have the best quality before being delivered to our clients.

Furthermore, Cuong Vinh has implemented and maintained 5S and TPM programs for the entire factory, to create a safe, clean and economical working environment, as well as to avoid waste of time and effort. From there, that can meet demands of even discerning market segments but bring high added value.

Everyday 5S PERFORMANCE



04

CONSUMPTION MARKET

Currently, 65% of company products for export and 35% for domestic market.

PRODUCT CONSUMPTION MARKET



■ For Domestic 35%

■ For Export 65%



FOR EXPORT

In international market, our products are exported to over 15 countries.

Multinational enterprises

Midea Group - China, Sensho - Japan, Nichiden Seiki - Japan, Kodan Electronics - Japan...

FOR DOMESTIC

In domestic market, Cuong Vinh has supplied motors to a great number of well-known fan producers as follow:

The North

GALE, AIDI, TICO, Hanoi Electro (HEM), Mactech, Viettech, Nagavina, The Long, Simon, Hoang Ha, Vonta, Sino...

The Central

Ham Rong, Bang Ngoc, Van Phuong...

The South

Bifan, Senko, Yanfan, Lifan, Onchyo, Superwin, Bach Long, Hung Phuong, Viet Air, Lavita, DQTech, Vinaorganic...

05

WAREHOUSE & LOGISTICS

After more than 29 years of development, Cuong Vinh brand has affirmed its leading position, achieving many domestic and international achievements. The warehouse area has been expanded, with a large scale of up to 6,700 m², ensuring the continuous storage and rotation of goods; meeting the increasing demand for import and export.



06 Reasons You should choose our Cuong Vinh

Professional Design



A dynamic, enthusiastic, creative and experienced design team. We are confident in providing our clients with beautiful, diverse and outstanding designs that meet most of their needs. In particular, all the designs can be customized according to each clients' individual requirements.

Outstanding Quality



With the principle of action "Quality, Prestige, Cooperation and Development". We are committed to providing products with outstanding quality to satisfy all the clients' demands.

Large Production Capacity



A large-scale factory area up to 47,000 m². We confidently meet most clients' needs with an output of over 10 million products per year, production progress and delivery time are always guaranteed.

Modern & Cutting-edge Technologies



A modern and closed production system from design to output finished products. In addition, we constantly improve and invest in modern machinery and equipment to bring the best products to suit the increasingly demanding needs of the market.

Reasonable Price



As a large-scale manufacturer, we always control costs well from input materials to output finished products, from that our products can be offered at the most reasonable price.

Attentive After-Sales Service



With the desire to bring the most satisfaction to our clients. Our after-sales services are committed to be the best quality with the most reasonable prices.

Our Business Orientations



Our Business Orientations

JOINT VENTURE PROJECT

01

Brushless DC (BLDC) Motor

This type of motor operates based on permanent magnetic field & position sensor, does not use carbon brushes to eliminate friction, reduce noise for smooth engine operation, and save electricity.

02

Servo Motor

It is a type of electric motor that can control position & speed accurately, and can withstand high loads without losing position. Servo motors are used in applications that require reliability, precision & high speed such as robots, CNC machines, remote controlled aircraft & other automation equipment.



FACTORY RENTAL OR JOINT VENTURE PROJECT



10,000 m²

Project in Hai Son Industrial Park, Duc Hoa, Long An

25,000 m²

Project in Hai Son Industrial Park Cluster, Duc Hoa Dong, Long An